

MAD Concepts Group Announces New Restaurant Park Featuring Jakes and Tacos & Avocados, Opening Spring 2026

Benbrook, TX — February 25, 2026 — MAD Concepts Group announced plans to open a new restaurant park in Benbrook, Texas, before Spring 2026. Located at the southwest corner of Benbrook Boulevard and Westpark Drive, the development will introduce **Jakes** and **Tacos & Avocados** to the community, creating a vibrant, family-friendly destination designed for gathering, dining, and connection.

The restaurant park will feature two full-service restaurants, each approximately 4,000 to 5,000 square feet, complete with full bars and expansive patio seating. A shared 1.5-acre backyard will anchor the site, offering a welcoming outdoor space for casual dining, play, and year-round community use. Designed as a modern neighborhood hub, the project blends quality food with an energetic, approachable atmosphere.

A Commitment to Community Impact

The Benbrook restaurant park is expected to create up to 150 new jobs and contribute to continued economic growth in the area. MAD Concepts Group has a long-standing commitment to community involvement, regularly supporting local schools, nonprofits, and organizations through fundraising and sponsorship initiatives.

“People may come for the food, but they will return for the experience,” said Courtney Lindley, co-founder of MAD Concepts Group. “This project is about creating a place where the community can come together, whether that’s over a meal, in the backyard, or during everyday moments that matter.”

About Jakes

Founded in Dallas in 1985, Jakes Burgers and Beer is a Texas-born favorite known for its signature double-patty burgers, hand-cut fries, and ice-cold beer served with a side of hospitality. With a legacy built on quality, consistency, and community, Jakes has grown to 13 locations, soon to be 14, across North Texas each one staying true to its roots while continuing to evolve.

Learn more at: jakesburgersandbeer.com

About Tacos & Avocados

Tacos & Avocados is a chef-driven concept that puts a bold twist on authentic Mexican flavors. Known for its fresh ingredients, creative cocktails, and playful, modern atmosphere, the restaurant delivers crave-worthy tacos, shareable plates, and house-made salsas alongside a full bar. Since opening, Tacos & Avocados has become a go-to spot for guests looking to enjoy great food, great drinks, and a great time—whether dining in, grabbing takeout, or hosting an

event. With roots in Texas and a spirit of fun, flavor, and community, Tacos & Avocados continues to grow as a neighborhood favorite with a modern edge.

Learn more at: tacosandavocados.com

About MAD Concepts Group

Based in Addison, Texas, MAD Concepts Group was founded with a vision to **Make A Difference**—for guests, team members, and the communities it serves. Founded by Courtney Lindley and Bob Gregg, the company operates Jakes and Tacos & Avocados locations across Texas, with additional concepts and developments underway. MAD Concepts Group is a family of service-driven professionals focused on strong culture, operational excellence, and creating meaningful, memorable experiences.

Learn more at: madconceptsgroup.com

About Blue Plate Network

Founded in 2012 by Carter Wilson, Blue Plate Network is a restaurant-focused real estate development firm committed to quality over quantity. The firm partners with best-in-class operators to thoughtfully expand into communities where restaurants can thrive long-term and become true neighborhood destinations.

Learn more at: blueplatenetwork.com

Media Only Inquiries:

MAD Concepts Group

Bob Gregg

Founder & COO

Email: bob@madconceptsgroup.com